

Bridge of Hope Harrisonburg Rockingham
Mission Statement and Strategic Plan
2022-2023

To engage Christian faith communities in ending family homelessness through neighboring relationships that demonstrate Christ's love. Families achieve safe and sustainable housing, experience strong and resilient families and enhanced self-esteem through supportive neighboring relationships. Our goal is to exemplify Christ's love and to promote physical, emotional, social and spiritual wholeness.

Goals:

- To strengthen the organization and board with a social justice lens.
- To fulfill our capacity for homeless advocacy.
- To support growth toward a mature and resilient organization.

Strategies and Execution:

- To continue to diversify board composition by age, professional skills, ethnic and racial identity and to authentically seek to create a more diverse organization.
- To reflect on and incorporate anti-oppression resources at monthly board meetings as a standing agenda item.
- To broaden church denominational diversity and increase the number of active Christian faith communities.
- To create a Cultural Humility Task Force.

- To increase active families to ten or more.
- To continue to increase income through fundraising, grant writing, and growing the endowment matching fund.
- To continue to identify supportive social services for program families.
- To continue connections with community agencies with similar mission initiatives.
- To tell our Bridge of Hope story to a broader constituency.

- To create a board development committee chaired by the board vice chair that addresses board culture, needs assessment, and recruitment
- To implement quarterly board training at meetings to address important responsibilities (i.e. fundraising, financial records, church relations)