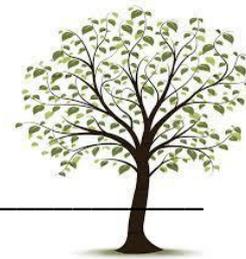


# Bridge of Hope Harrisonburg-Rockingham Endowment Fund

## Invest in the Present and Future of Your Community with One Gift



Bridge of Hope Harrisonburg-Rockingham has started an Endowment Fund to help support and sustain the organization over time. We have secured \$250,000 to be matched and need \$500,000 to sustain immediate growth as we seek to grow the endowment for the long-term sustainability of the organization.

The endowment will allow the organization to draw from the earnings and principal for certain projects on an as-needed basis. Ideally, annual fundraising would continue to cover needs in the short-term and the endowment could grow to secure the sustainability of the organization over time. The immediate impact of the endowment is that it has allowed us to take a big step to hire a third case manager, at full-time capacity. This will help us to nearly triple the number of families we can serve at once.

The main projects of the endowment are identified as:



- ✧ **Program Needs** - First and foremost, at the heart of our program is Rental Assistance and Case Management that go directly to supporting families on a weekly and monthly basis, helping to keep families safely housed and supporting their success in the program. Any use of earnings would go directly to this need.



- ✧ **Keeping the Organization Afloat** - Bridge of Hope Harrisonburg-Rockingham has experienced steady growth over the past few years and we aim to remain on that trajectory. However, in the event of unforeseen circumstances, funding should change and the organization were to fall upon hard times, the endowment earnings and even the principal could be in place to keep the organization afloat (paying staff salaries and costs outside direct program expenses). This is an emergency plan only.



- ✧ **Housing Needs** - Given the Affordable Housing Crisis that our community is experiencing, we want to leave open the possibility of purchasing property in the future to serve as interim housing until long-term housing is secured. We feel this could potentially serve the program well in the future as long as it could meet family needs and keep our program model strong.

### Ways To Give:

- Designate a gift to Bridge of Hope Harrisonburg-Rockingham's Endowment today!
- Include Bridge of Hope Harrisonburg-Rockingham's Endowment in your Legacy Giving and/or Planned Giving. [hr.bridgeofhopeinc.org/give/planned-giving](http://hr.bridgeofhopeinc.org/give/planned-giving)
- Complex Gifts, items of value (ex. Land, Buildings, Livestock, Collections)
- Make a check payable to

*Bridge of Hope Harrisonburg-Rockingham PO Box 535 Harrisonburg, VA 22802*

*Bridge of Hope H-R EIN: 90-0451234*



Harrisonburg-Rockingham  
CHURCHES RESPOND. HOMELESSNESS ENDS. HOPE BEGINS.