

Bridge of Hope Harrisonburg Rockingham
Mission Statement and Strategic Plan
2021-2022

To engage Christian faith communities in ending family homelessness through neighboring relationships that demonstrate Christ's love. Families achieve safe and sustainable housing, experience strong and resilient families and enhanced self-esteem through supportive neighboring relationships. Our goal is to exemplify Christ's love and to promote physical, emotional, social and spiritual wholeness.

Goals:

- To diversify the organization/board with a social justice lens.
- To increase capacity for homeless advocacy.
- To develop best practices for board and employee/staff relationships.

Strategies and Execution:

- Diversify board composition by age, professional skills, ethnic and racial diversity and authentically seek to create a more diverse organization.
- Increase board membership by adding a program graduate and local landlord
- Increase and broaden church denominational diversity

- Increase active families to *six or more*
- Increase income to sustain active families
- Identify supportive social services for program families
- Continue connections with community agencies with similar mission initiatives
- Continue to tell our Bridge of Hope story with a positive digital footprint on social media

- Provide annual employee evaluations *and regular educational board updates and programs*
- Continue to promote and provide healthy board/staff relationships and communications
- Implement "director's corner" to provide input at board meetings