

CHURCHES RESPOND. HOMELESSNESS ENDS. HOPE BEGINS.

2020-2021

Hope Grows

ANNUAL IMPACT REPORT



P.O. Box 304, Exton, PA 19341-0304 866-670-HOPE BridgeofHopeInc.org

HOPE GROWS – even in pandemic and post-pandemic days

A Message from the Board Chair and Chief Executive Officer

At Bridge of Hope, even on tough days, hope is growing! Hope grows, even this past year as we experienced an increase in calls for help from moms (and a few dads) facing homelessness. Even as the economy shut down and unemployment spiked. Even as the pandemic stretched out for more months than we ever thought possible. Even as affordable housing continues to be harder and harder to find for families trying to end homelessness.

Our strategic plan theme at Bridge of Hope is **Hope Grows:** Deepening, Extending, Flourishing.

And we have seen that lived out in our fiscal year ending March 31, 2021!

Hope grows and deepens – as we served 27% more parents and children than the previous year (and 55% growth over 2 years in parents/children served, along

with Neighboring Volunteer groups that have stepped forward).

Hope grows and deepens

- as we added a new fourth value in our organization this year: Practicing Cultural Humility. Cultural humility is how we love our neighbor who is facing

homeless. And it is the tool we use to advocate alongside those experiencing racism, sexism, and poverty.

Hope grows and extends outward – as we welcomed 6 new locations into our network in the last 6 months of the fiscal year, from New Jersey, Pennsylvania, Ohio, Indiana, to California.

Hope grows and flourishes – as single moms are able to further their education and increase their future income (see More to My Story about Nicole's studies); as children like 5-year-old Ricardo move from sleeping in a car with his mom to having a safe home and a bed of his own; as teenagers like 14-year-old Angel move out of a single hotel room she shared with 3 brothers and her mom into their own home with a backyard. A place to call home for a family who has been homelessness is a gift of tremendous hope.

As a part of the Bridge of Hope community of supporters, your giving is making hope grow every day of the year. You are making hope grow, deepen and flourish for moms and children experiencing the trauma and unrelenting panic that homelessness creates. Thank you! Our community of supporters has grown by 15% this past year, helping us to respond to the increasing calls for help. Thank you for creating space for hope to grow and families to flourish!

268 Leaders of Hope
Giving Society Members

29 Legacy of Hope Planned
Giving Society Members

29

1240 Total Donors

Donors from 39 States
plus Washington DC

39



Individuals	49%
Grants	
Gala and Golf Events	
Corporate Giving	
Church Giving	
Donated Materials	8%
Location fees and conference registration	2%



Program	78%
Fundraising	16%
Administrative	6%

To view full audited financials, go to https://bridgeofhopeinc.org/about/public-accountability/

Rev. William C. Snyder Board Chair

Edith Yoder Chief Executive Officer

BRIDGE OF HOPE

Program Annual Impact Report 2020-2021

HOPE GROWS Strategically

In early 2020, Bridge of Hope's national board set the following strategic plan objectives for 2020–2023:

- We will increase the # of parents and children served by 50%
 - by growing our annual financial support by 29%
 - and deepening our organizational cultural humility.

Within the past two years we surpassed the 50% goal! We are now expanding the 3-year strategic plan goals to 70% growth in parents and children served, and to 68% more financial support, which includes a 33% increase in financial support this coming year to continue to end homelessness for more families.

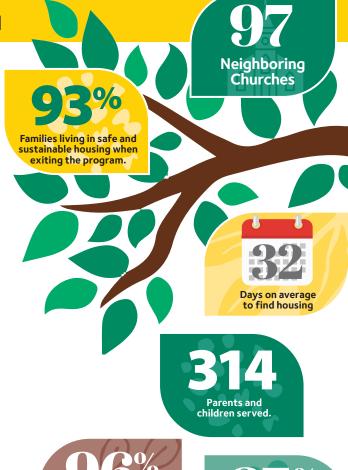
We are also continuing to deepen our focus on cultural humility: adding cultural humility as an organizational value, expanding

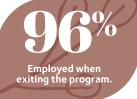
> both board and staff racial diversity, and the racial diversity of Neighboring

Volunteers this past year.

Homelessness disproportionately impacts families of color, both nationally and in the communities we serve. Cultural humility is the tool we use to address these disparities, as we strive to live out the three

principles of cultural humility.









The three principles of Cultural Humility are:

Lifelong learning and critical self-reflection

Recognize and change power imbalances

Institutional accountability

hope bridge hope

RACIAL DIVERSITY of adults served in Bridge of Hope:

African-American	30%
African	7%
Caucasian	47%
Hispanic	10%
Multi-racial	4%
Pacific Islander	>1%
Asian	2%





DEEPENING

MORE TO MY STORY...

Nicole and her two children, ages 3 and 5, were living with a cousin in her aunt's mobile home. Nicole was working weekends at a hospital and taking LPN classes while her cousin watched the children, when her cousin announced that she was moving out. Unaware that her cousin

had stopped paying the lot rent, and they were about to be evicted, Nicole

was blindsided by the news, with no savings and no place to go.

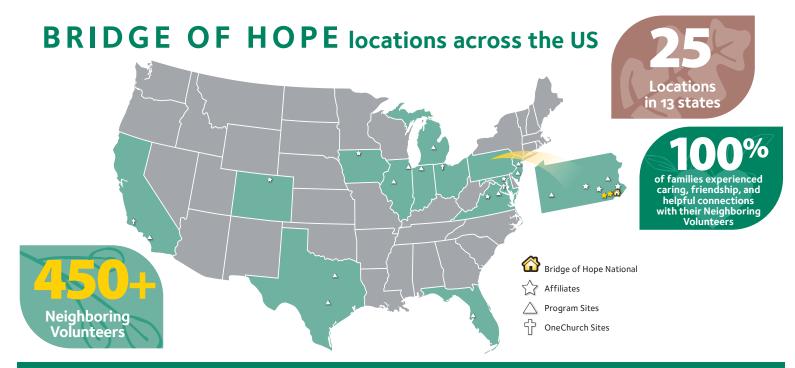
That was five years ago. "I don't know where we would be today without Bridge of Hope," Nicole reflected soberly. Nicole's dream was to become a nurse, but she thought she would have to quit school. She didn't have money to pay the back rent. Luckily, Nicole shared her story at church, and was directed to Bridge of Hope. With rental assistance, Nicole and her children stayed in their home and a year later Nicole finished her LPN degree. She remembers fondly the Neighboring Volunteers from St. Paul's Lutheran Church who took her children on outings so she could study during finals, and one volunteer, a nurse, who helped her study and explained difficult concepts. She still keeps in touch with several of them. "They were a really great support, physically and emotionally" commented Nicole.

There is more to her story... This spring Nicole received

an RN degree, and was awarded the Patient Advocacy Award at graduation. She is planning to start classes for her bachelor's degree in August, and is

thinking about her master's degree after that. Nicole loves her job as a Pediatric Home Health nurse, and picks up extra hours as an agency nurse at a local nursing home. But one of her biggest joys is serving on medical mission trips and volunteering. In 2019 Nicole and her children traveled to El Salvador on a mission trip with her church, and in early 2020 Nicole went to Guatemala as part of a Nursing study abroad program. You can hear the joy in her voice as she shares about her plans to return to El Salvador with her children on another medical trip - this time, as an RN. "Bridge of Hope was truly a blessing, they gave us a roof over our heads and helped me start my career." Nicole remarked,

"I give back where I can." Yes, she certainly does.





Our Mission: To engage Christian faith communities in ending family homelessness through neighboring relationships that demonstrate Christ's love.

LEADERS OF HOPE 2020-2021

Leaders of Hope is an annual giving society based on giving \$1,000 + for Bridge of Hope National's fiscal year, April 1-March 31

**Leader of Hope – Young Donor: Those age 30 or younger join Leaders of Hope Society with a gift of \$500.00



FOUNDERS CIRCLE

\$25,000+

Brandon and Shawna Haynes High Foundation

Bob and Elizabeth Hodge John L. Mulvaney Foundation **Lancaster County Community** Foundation

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PLATINUM \$10,000 to \$24,999

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GOLD

\$5,000 to \$9,999

Anonymous -2 Arronson Foundation Ben and Janet Beiler Kathy and Anthony Beiler Beiler-Campbell Realtors & Appraisers Barry and Therese Bentley **Dynatec Systems** First Cornerstone Foundation, Inc. **Evelvn Hess** John and Suellen Holcroft **Huston Foundation**

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\$2,500 to \$4,999

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Anonymous -5

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Ron and Kathy Zook

LEGACY OF HOPE SOCIETY

We thank those who have named Bridge of Hope National as a beneficiary in their retirement funds and/or estate planning.

Anonymous -3 Ruth Delp Dana and Jeff Felder Robert Gotwals * Bill and Dot Hartman Dr. and Mrs. George M. Irwin James Lapp and Miriam Book Andy and Dot Leatherman **Doug and Crystal Martin**

hope NATIONAL CHURCHES RESPOND. HOMELESSNESS ENDS. HOPE BEGINS

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* Donor is deceased and his/her planned gift is making a difference each year for families facing homelessness through the Bridge for Tomorrow Fund.

